

**TOCCA CITY COMMISSION (TCC)/
DOWNTOWN DEVELOPMENT AUTHORITY (DDA)
Work Session Agenda
Monday, January 23rd, 2023, 3:00pm
Second Floor Commission Room, Toccoa City Hall**

1. Meeting Call to Order
 2. Invocation, Sharon Crosby
 3. Roll Call, Connie Tabor
 4. Approval of Agenda
- I. New Business**
- Review of Vision and Mission Statement
 - 2023 DDA Goals
 - Complete Ritz Theatre Annex Addition – **Marilyn Hall**
 - Complete Tugalo Street Greenspace project – **Bryan Westmoreland**
 - Recruit brewery, distillery, tasting room and/or restaurant to downtown district – **Clay Fisher**
 - Continue Season 7 of Night at The Ritz – **Terri Goethe**
 - Utilize social media to grow community engagement – **Bryan Westmoreland**
 - Research and apply for additional theatre programming and preservation grant opportunities – **Marilyn Hall**
 - Develop a complete and accurate Downtown Property Inventory – **Clay Fisher**
 - Successfully implement annual and ongoing downtown events – **Sarah Addison**
 - Research grant opportunities for underpass lighting – **Clay Fisher**
- II. General Items of Discussion**
1. FY24 GCA Project Grant Resolution

The **MISSION STATEMENT** of Main Street Toccoa is to improve Toccoa’s quality of life by strengthening downtown’s role as the community’s heart.

VISION STATEMENT: Toccoa Main Street is a municipal organization formed to make the downtown district the economic and cultural center of the community. The overall objective is to improve the viability and appearance of the downtown district and to stimulate the long-term reinvestment through business recruitment and retention, all within the context of historic preservation.