**DOWNTOWN DEVELOPMENT AUTHORITY (DDA)**

**Meeting Agenda**

**Friday, March 7, 2025 Regular Meeting**

**3rd Floor Conference Room, City Hall**

1. Meeting Call to Order
2. Invocation
3. Roll Call
4. Approval of Agenda
5. Approval of Minutes
6. February 14, 2025 Regular Meeting Minutes
7. February 27,2025 Work Session Minutes
8. Reports
9. Ritz Theatre Events Update, Tami Mayhugh
10. Main Street Monthly Report, Phoenix Carroll
11. January 2025 Financial Report, Phoenix Carroll
12. Chamber Update/SCDA Update
13. **Unfinished Business**
14. **TCC/DDA Recap**
15. **Upcoming Events Update**
16. **New Business**
17. **Other Business**
    1. **N/A**

The **MISSION STATEMENT** of Main Street Toccoa is to improve Toccoa’s quality of life by strengthening downtown’s role as the community’s heart.

**VISION STATEMENT:** Main Street Toccoa is a municipal organization formed to make the downtown district the economic and cultural center of the community. The overall objective is to improve the viability and appearance of the downtown district and to stimulate the long-term reinvestment through business recruitment and retention, all within the context of historic preservation.